



## Service Girls Soccer Program Media Guide Fundraiser

### **Player Instructions:**

Each player in the SHS Girls Soccer Program is expected to **sell at least three advertisements**, but is encouraged to sell more. Prizes will be awarded to the top three sellers!

**Please write your name and phone number on the bottom of each ad form and take the form with you when visiting businesses.** Read the form carefully and complete all information.

Forms are available on the website: [www.shssoccer.org](http://www.shssoccer.org)

It is recommended that you first contact organizations that you and your family do business with such as doctors, dentists, insurance agents, favorite restaurants, coffee shops, etc. These businesses are already familiar with you and may be easier to sell to. However, remember to visit any business you think would benefit by placing their ad in the Service Soccer Media Guide.

**Dress neatly** when you contact businesses and take time to present the Media Guide information in a thorough and professional manner. Let the business know that the **funds raised through the Media Guide will go towards uniforms, equipment, supplies, fees, awards, and team banquet.**

Make sure you **follow-up with each business** that says, "Let me think about it." Sometimes this will take two or three visits. Polite persistence pays off.

**Be gracious to all you speak to and express your gratitude for their time.** Even if they decline the opportunity this year, your politeness and appreciation will lead to success in the future.

It is recommended that you take a folder or large envelope and paperclips with you to protect artwork and funds that the company provides to you. **Checks should be made payable to: Service Girls Soccer Booster Foundation (SGSBF).**

When you have the artwork, completed form, and funds, please turn them in to your coach at your next practice.

If you have questions please call, text, or email Faith Schuld at (907) 351-5228 or [servicegirlssoccer@gmail.com](mailto:servicegirlssoccer@gmail.com)

Your hard work and dedication is appreciated!

**All ad forms, art work and money must be turned-in by Friday, March 27th!**